



SNOWFEST! SANCTIONED EVENT REGISTRATION FORM
SNOWFEST! 2010
MARCH 5-14, 2010

Event Name _____

Host Organization _____

Sponsor (if other than host organization) _____

Location of Event _____

Dates(s) _____ Time(s) _____

Ages _____ Admission/Entry Fee _____

Proceeds to Benefit _____

Coordinator _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

Email _____ Website _____

Event Description for publicity in **75 words or less** _____

Sanctioned Event sponsors agree to:

1. Assume responsibility for registration, set-up, clean-up and ticket sales
2. Provide production materials and staff necessary for event
3. Mention SnowFest!, and use official SnowFest! logo, in all advertising and publicity regarding the event
4. Pick up and display SnowFest! banner prior to and during event. Return banner following event.
5. Provide adequate security
6. Provide SnowFest! with a Certificate of Insurance naming SnowFest!, its staff and Board of Directors as additional insured during event.
7. Remit Sanctioned Event Fee to SnowFest! as follows:

Non-profit event	\$150
First-time event (for profit)	\$250
Returning event (for profit)	\$500 (can list up to 3 events for this one fee)

While SnowFest! purchases beads for distribution during SnowFest!, we encourage each event to purchase its own beads to distribute at its own events.

SnowFest! agrees to provide the following: *Listing on 50,000 rack cards - **if Sanctioned Event Form and payment are received by October 30, 2009**

1. Listing on SnowFest! Pocket Calendar
2. Listing in Official SnowFest! program
3. Listing on SnowFest! Poster
4. Listing on Official SnowFest website: www.tahoesnowfestival.com
5. SnowFest! banner for display during your event
6. Television advertising SnowFest! as a whole. TV commercials will run in Reno/Tahoe area, and from Santa Rosa to Santa Barbara, including the East Bay. Individual events not listed on TV commercials
7. Email blasts and press releases promoting SnowFest!

SnowFest! reserves the right not to add this event to the calendar if it conflicts with another similar event previously scheduled. Sanctioned event sponsors/producers agree to indemnify and hold Snowfest!, its staff, agents and Board of Directors, harmless against any and all claims arising from or due to negligence of any kind.

Because the success of SnowFest! depends upon this event taking place, this agreement is meant to serve as witness to each party's commitment to the above stated terms and conditions.

_____ Date _____
Host Organization Signature

_____ Date _____
SnowFest! Signature

Please complete and return to SnowFest!, PO Box 464, Tahoe City, CA 96145

Application and payment must be received no later than October 30, 2009 to be included on all promotional materials previously mentioned.

If application and payment are received after October 30, 2009, event can still be added to the SnowFest! pocket calendar, poster and program, but will not be included on the 50,000 rack cards. **DEADLINE FOR ALL PRINTWORK IS FRIDAY, FEBRUARY 5TH!!**

*Rack cards are used by local restaurants as "Check presenters" beginning at Thanksgiving and continuing through SnowFest! 2010. Remaining rack cards are distributed by Certified Folder Display to Reno/Tahoe area and throughout the Bay Area to corporate offices and sports stores.

Questions? 530-583-7167